

2020-2021 NFRW BETTY HEITMAN ACHIEVEMENT AWARD

State FRW Name and ID _____

State FRW President _____

State Function

Points	Bonus Points	Descriptions of Programs
5 points		Our State paid its membership dues (entered on the online database) and service charges to NFRW according to NFRW's deadlines in 2020 .
	1 bonus point	Add 1 bonus point if your State FRW paid service charges and dues for at least 10 members per club for all clubs by the March 1st deadline in 2020 .
5 points		Our State paid its membership dues (entered on the online database) and service charges to NFRW according to NFRW's deadlines in 2021 .
	1 bonus point	Add 1 bonus point if your State FRW paid service charges and dues for at least 10 members per club for all clubs by the March 1st deadline in 2021 .
2 points		Our State FRW sent NFRW a current list of officers to be placed on file at NFRW Headquarters.
2 points		Our State FRW sent NFRW a current list of 2021 officers to be placed on file at NFRW Headquarters
5 points		Our State FRW's current membership list is kept in a format compatible with NFRW's requirements and submitted to NFRW on a regular basis, updating all requested membership changes.
		Our State FRW Board includes the following chairs in areas of:
1 point		Achievement Awards
1 point		Americanism
1 point		Armed Services/Homeland Security
1 point		Bylaws
1 point		Campaign/Political Education
1 point		Caring For America/Community Relations
1 point		Communications/CAP/ Facebook/ Twitter/Website
1 point		Fundraising
1 point		Leadership
1 point		Legislation
1 point		Literacy/MELP
1 point		Membership
1 point		Program
1 point		Public Relations
3 points		Our State FRW presented a program on the NFRW Achievement Awards in either 2020 or 2021 .
2 points		Our State FRW has implemented a statewide Legislative Action Alert to quickly and efficiently distribute legislative and other pertinent information. <i>Describe Action Alert subject and methods.</i>
2 points		Our State FRW was represented by our State President or proxy at both meetings of the NFRW Board of Directors in 2020 .
2 points		Our State FRW was represented by our State President or proxy at both meetings of the NFRW Board of Directors in 2021 .
5 points		Our State FRW President is a member of the NFRW Regents in 2020 .
	2 bonus points	Our State FRW President's Regents dues are paid by the State FRW in 2020 .
5 points		Our State FRW President is a member of the NFRW Regents in 2021 .
	2 bonus points	Our State FRW President's Regents dues are paid by the State FRW in 2021 .
5 points		Our State FRW President shared NFRW material by email, Facebook, or mailings with all state clubs.
5 points		Our State FRW issued a state newsletter/bulletin a minimum of four times in 2020 .
5 points		Our State FRW issued a state newsletter/bulletin a minimum of four times in 2021 .
2 points		During 2020 our State FRW contributed at least two items and appropriate photos to be posted on the NFRW social media platforms.
2 points		During 2021 , our State FRW contributed at least two items and appropriate photos to be posted on the NFRW social media platforms.
2 points		Our State FRW or State President provided an e-mail address and/or numbers for an answering machine for receiving, responding to, and/or distributing NFRW communications by January 10, 2020 or as soon as they become available.
2 points		Our State FRW or State President provided an e-mail address and/or numbers for an answering machine for receiving, responding to, and/or distributing NFRW communications by January 10, 2021 or as soon as they become available.
1 point		Our State FRW or State President has an e-mail address that is on file with NFRW.
5 points		Our State FRW has a Web site updated on a regular basis.

Item #1 (Additional space provided at the end of the form)

Points	Bonus Points		Descriptions of Programs
5 points	_____		Our State FRW has either a Facebook and/or Twitter account to reach out to members and potential members.
2 points	_____		Our state held a program and/or workshop on Leadership Development in 2020 or 2021 .
	3 bonus points	_____	Add 3 bonus points if each new state FRW officer and committee chairman are given a copy of (1) state and NFRW bylaws and (2) the NFRW Leaders Guide and Officer Training Guide (revised 2014) in 2020 and/or 2021 .
Points: <u>0</u>	Bonus Points: <u>0</u>		

Membership Development Activities

Points	Bonus Points		Descriptions of Programs
2 points	_____		Our State FRW Membership Chairman posted membership building articles in a state newsletter at least 4 times in 2020 .
2 points	_____		Our State FRW Membership Chairman posted membership building articles in the state newsletter at least 4 times in 2021 .
2 points	_____		Our State FRW Membership Chairman distributed NFRW Membership Handbooks and deadlines to club Membership Chairs.
2 points	_____		Our State FRW reported a membership increase of 5% or more in 2020 (over 12/31/19 database totals).
2 points	_____		Our State FRW reported a membership increase of 5% or more in 2021 (over 12/31/20 database totals).
3 points	_____		Our State FRW organized (chartered) a 5% gain of new clubs in 2020-2021 (based on NFRW database on 12/31/19).
	2 bonus points	_____	Our State FRW organized (chartered) a minimum 10% gain of total clubs in 2020-2021 (based on NFRW database on 12/31/19).
Points: <u>0</u>	Bonus Points: <u>0</u>		TOTAL POINTS – Membership Development

Campaign Activities

Points	Bonus Points		Descriptions of Programs	
5 points	_____		Our State FRW sponsored a Statewide Campaign School (CS) or co-sponsored a Statewide CS with another State Federation, State Party, the RNC or other Republican organization.	
5 points	_____		Our State FRW presented a program, seminar or workshop on candidate recruitment and promoting the power of grassroots political activism.	
5 points	_____		Our State FRW promoted, supported and/or mentored Republican women candidates running for political office at the local, state and/or national level. <i>Description of action taken.</i>	<i>Item #2 (Additional space provided at the end of the form)</i>
2 points	_____		Our State FRW sent NFRW a list of all Republican women candidates who had filed to run for state and federal offices including their addresses, phone, e-mail addresses, and website information and the offices they were seeking in 2020 .	
2 points	_____		Our State FRW sent NFRW a list of all Republican women candidates who had filed to run for state and federal offices including their addresses, phone, e-mail addresses, and website information and the offices they were seeking in 2021 .	
	1 bonus point	_____	Add 1 bonus point if your State FRW presented a program on PACs and campaign fundraising, etc., explaining the laws in your state. <i>(Your Secretary of State and/or State Party may be able to give you assistance.</i>	
2 points	_____		50% of our clubs sponsored a candidate debate, forum or a panel program to educate voters on our Republican candidates.	
4 points	_____		Our State FRW presented the difference between the Republican and Democrat positions on vital public policy issues. Our State FRW implemented this at the state level, before any given election through media appearances, public rallies, television, letters to the editor, newsletters, direct mail, e-mail, Facebook and/or other means available in our area. <i>Give a brief description of action taken.</i>	<i>Item #3 (Additional space provided at the end of the form)</i>
2 points	_____		Our State FRW set up a telephone hotline and/or letter-writing, Facebook, Twitter campaign to promote Republican legislation or to combat Democrat initiatives at the local, state or national level. <i>Give a brief description of action taken.</i>	<i>Item #4 (Additional space provided at the end of the form)</i>
3 points	_____		Representatives of our State FRW, including our State President, met <i>regularly</i> with state elected officials and state Party leaders to decide how we can best maximize our participation and effectiveness in the election process. <i>Give a brief description.</i>	<i>Item #5 (Additional space provided at the end of the form)</i>
5 points	_____		50% of our clubs participated in Get-Out-the Vote activity with either a GOP office and/ or through a candidate's campaign.	
	3 bonus points	_____	Add three bonus points if your State FRW participated in a Strike Force in another state - by members traveling to the state or making phone calls.	
3 points	_____		Our State FRW encouraged our members to attend their county, state, or district GOP conventions.	
	5 bonus points	_____	Add five bonus points if your State FRW had member(s) attend all of the above GOP Conventions.	

Points	Bonus Points		Descriptions of Programs
3 points			Our State FRW encouraged our member(s) to attend the 2020 RNC Convention as a volunteer, guest, or member of their State Delegation.
	5 bonus points		Add five bonus points if your State FRW had member(s) attend the 2020 RNC Convention as a Delegate or Alternate.
Points: <u>0</u>	Bonus Points: <u>0</u>	TOTAL POINTS – Campaign Activities	

Programs and Community Relations

Points	Bonus Points		Descriptions of Programs
4 points			75% or more of our clubs presented a program on the purpose/structure of the NFRW.
5 points			Our State FRW programs include current political topics and issues of state and national interest. Give examples. <i>Item #6 (Additional space provided at the end of the form)</i>
5 points			Our State FRW promoted the Women's Suffrage Centennial via an Event or Celebration in 2019 or 2020.
	5 bonus points		Add five bonus points if your State FRW used the NFRW Women's Suffrage Centennial Toolkit to plan a program or event to promote women's right to vote.
5 points			In 2020 our State FRW studied, drafted, or acted upon legislation. <i>Give examples.</i> <i>Item #7 (Additional space provided at the end of the form)</i>
5 points			In 2021 our State FRW studied, drafted, or acted upon legislation. <i>Give examples.</i> <i>Item #8 (Additional space provided at the end of the form)</i>
2 points			Our State FRW presented an advocacy program, seminar or workshop to train the membership to lobby effectively.
5 points			Our State FRW and/or clubs sponsored a Legislative Day at our State Capitol enabling the members to become more effective advocates.
4 points			75% or more of our clubs started, mentored or financially supported TARS, a College Republican Club or a New Generation Republican Women's Club.
4 points			Our State FRW invited an NFRW Officer or Committee Chairman to speak at one of our State Federation meetings/functions in 2020 or 2021 .
5 points			75% or more of our clubs engaged in a Caring for America Project at a local level.
	3 bonus points		50% or more of our clubs submitted their Caring for America Project to the Caring for America Committee for the 2021 NFRW Biennial Convention.
	2 bonus points		Our State FRW adopted a statewide Caring for America project.
3 points			Our state federation encouraged community projects by its members and clubs to raise awareness of the coronavirus pandemic by disseminating information from the U.S. President and Vice President's daily national briefings and the NFRW weekly updates.
3 points			Our state will send delegates to the 41st NFRW Biennial Convention, September, 2021 .
	5 bonus points		Our state budgeted to send delegates to the 41st NFRW Biennial Convention, September, 2021 .
4 points			In 2020 , our State Federation donated a minimum of twenty-five dollars (\$25) to the Marion Martin Building Endowment Fund to help maintain NFRW headquarters. <i>(Make checks payable to Marion Martin Building Endowment Fund and mail to NFRW, 124 N. Alfred St., Alexandria, VA 22314.)</i>
4 points			In 2021 , our State Federation donated a minimum of twenty-five dollars (\$25) to the Marion Martin Building Endowment Fund to help maintain NFRW headquarters. <i>(Make checks payable to Marion Martin Building Endowment Fund and mail to NFRW, 124 N. Alfred St., Alexandria, VA 22314.)</i>
	3 bonus points		Add 3 bonus points if your State Federation donated at least \$25.00 dollars to the NFRW Trust in either 2020 or 2021 .
	3 bonus points		Add 3 bonus points if your State Federation participates in or establishes a scholarship to benefit a needful Republican woman in your region.
Points: <u>0</u>	Bonus Points: <u>0</u>	TOTAL POINTS – Program and Community Relations	

Points		Bonus Points		Descriptions of Programs
Points:		Bonus Points:		
<u>Possible</u>	<u>Earned</u>	<u>Possible</u>	<u>Earned</u>	
88	0	9	0	State Function
13	0	2	0	Membership Development
41	0	14	0	Campaign Activities
58	0	21	0	Program and Community Service
<u>200</u>	<u>0</u>	<u>46</u>	<u>0</u>	IMPORTANT: ADD EARNED POINTS + BONUS POINTS = TOTAL EARNED POINTS

We believe our State qualifies for the following award:

- State of Accomplishment (110 - 129 points)
- State of Achievement (130 - 149 points)
- State of Excellence (minimum 150 points)

Comment Section:

Item #1:

Item #2:

Item #3:

Item #4:

Item #5:

Item #6:

Item #7:

Item #8: