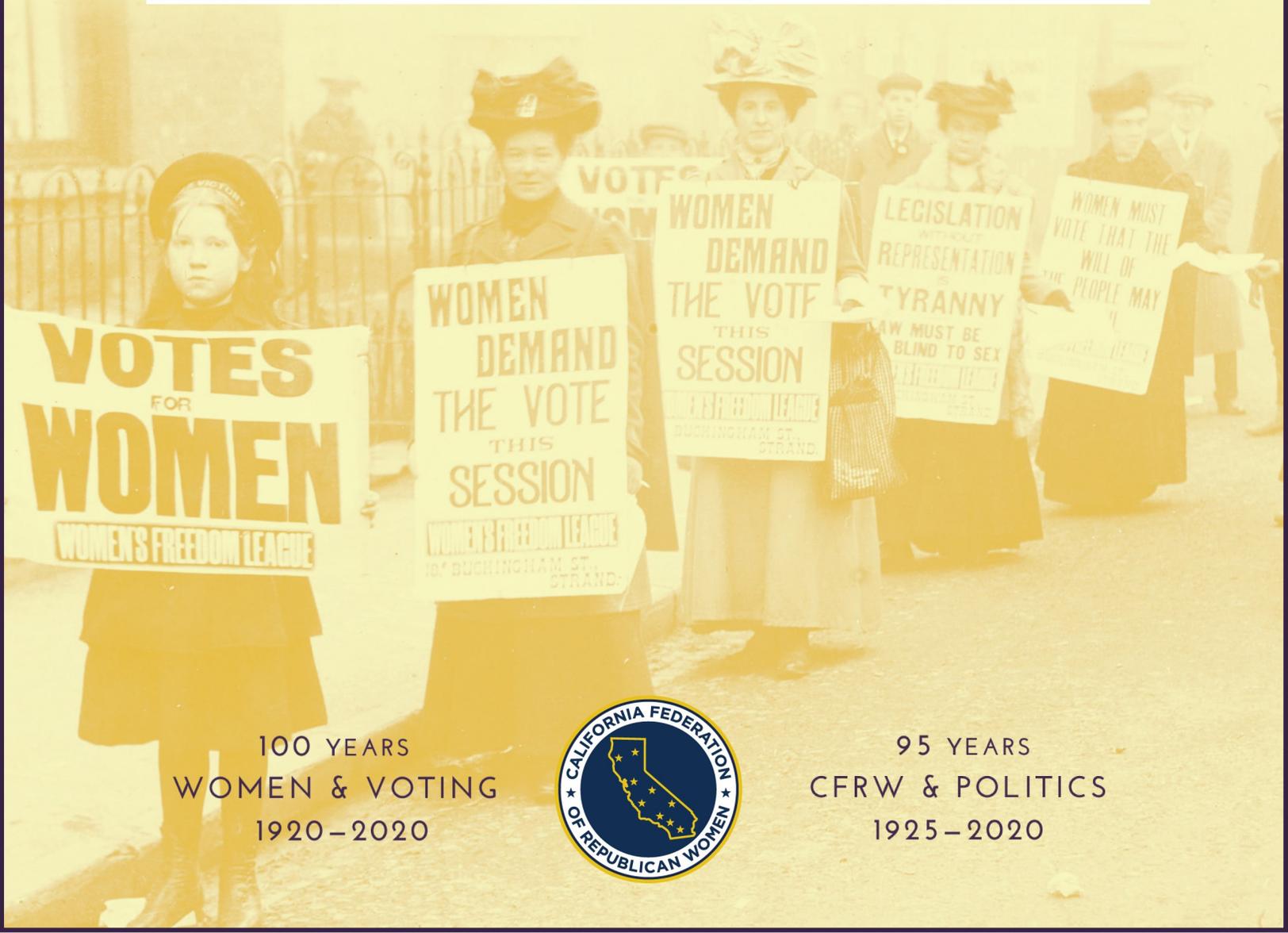


California Federation of Republican Women

CELEBRATING *the*
VOICE OF WOMEN

Summer Webinar Conference

July 25, 2020



VOTES
FOR
WOMEN
WOMEN'S FREEDOM LEAGUE

WOMEN
DEMAND
THE VOTE
THIS
SESSION
WOMEN'S FREEDOM LEAGUE
107 DUCHINGHAM ST.
STRAND.

WOMEN
DEMAND
THE VOTE
THIS
SESSION
DUCHINGHAM ST.
STRAND.

LEGISLATION
WITHOUT
REPRESENTATION
IS
TYRANNY
LAW MUST BE
BLIND TO SEX

WOMEN MUST
VOTE THAT THE
WILL OF
THE PEOPLE MAY
BE

100 YEARS
WOMEN & VOTING
1920-2020



95 YEARS
CFRW & POLITICS
1925-2020

CONFERENCE MESSAGE



Dear CFRW Members,

For the first time in history, the California Federation of Republican Women will be holding a webinar for our CFRW Summer Conference on Saturday, July 25.

The theme of the Conference is *CELEBRATING the VOICE OF WOMEN*. We will be celebrating 100 years of Women & Voting and 95 years of CFRW & Politics.

Rebecca Kleefisch is the former Executive Director of the Women's Suffrage Centennial Commission and is the former Lieutenant Governor of Wisconsin from 2011 -2019. There are many rumors that Rebecca Kleefisch may be throwing her hat in the ring for Wisconsin's 2022 Gubernatorial race! Wisconsin was also the first state to ratify the 19th Amendment giving women the right to vote in 1919. Knowing all of this, we could not think of a better speaker to be with us as we celebrate 100 years of the Women's Right to Vote!

Charlie Kirk, Founder and President of Turning Point USA, will also be joining us. Turning Point USA is a national student movement dedicated to identifying, organizing, and empowering young people to promote the principles of free markets and limited government. Charlie Kirk is building the future of American Conservatism.

Our Zoom license has been upgraded so we can accommodate 1,000 registrations. The registrations will be available on a first-come, first-serve basis. The pricing is affordable so many people will be able to attend CFRW's Summer Conference Webinar. The fee is \$30 for members and \$20 for Ambassadors. You will want to register for the conference as soon as possible. Please pay attention to the conference registration cut-off date July 12.

CFRW will be providing two training sessions the week before the conference so everyone who wants to participate can learn and feel comfortable about attending.

You may want to watch the webinar in groups, understanding every county has different restrictions. Bring your tablet or laptop to a friend's house, meet on the patio of a restaurant, or in some other outdoor environment, invite a guest over and use the webinar for membership attraction. Use your creativity!

The CFRW Bylaws do not allow virtual board of director's meetings. Consequently, there will be no business conducted at this conference. We are condensing what is normally a two-and-a-half-day conference into one full day.

We will be using the honor system. If you are going to participate in the webinar, you need to register. We are asking CFRW Club Presidents to monitor and assist with the process.

Look forward to making history together on Saturday, July 25, from 9:00 am to 5:00 pm.

For the Federation,



Sue Blair
CFRW President



Janet Price
CFRW 1st VP and Conference Chair

CFRW Summer Webinar Conference 2020

SPEAKER ROSTER

CHARLIE KIRK

Turning Point USA

*The Charlie Kirk Show
Students for Trump*

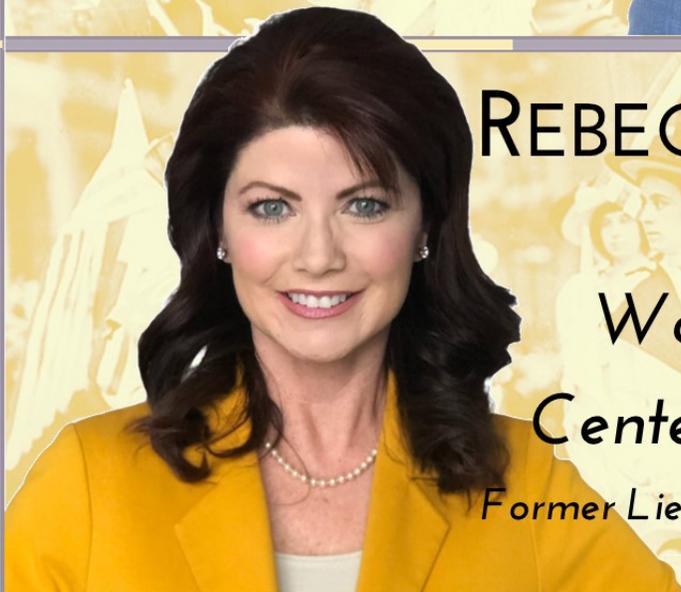


REBECCA KLEEFISCH

Women's Suffrage

Centennial Commission

Former Lieutenant Governor of Wisconsin



CRAIG HUEY

Huey Report

*Creative Direct Marketing Group
Political Commentator*



CFRW Summer Webinar Conference 2020

TENTATIVE AGENDA

JULY 25, 2020

8:45 am Zoom Meeting Opens

MORNING SESSION

9:00 am Call to Order — Sue Blair, CFRW President
Prayer
Flag Salute
Video — *Proud Republican Women*
Opening Remarks—Sue Blair, CFRW President

CFRW Greeting and Remarks by Ann Shockett, NFRW President
Membership Promotion Message by Vanessa La Franco, NFRW Region 2 Director
Stump Speech by Congressional Candidate #1

Caring for America, Gary Sinese Foundation —CFRW Chair Elaine Anthony
Video—*The Suffragettes*
Rebecca Kleefisch Introduction —Janet Price, CFRW 1st VP

Suffragette Centennial by Rebecca Kleefisch, former Executive Director of the Women's Suffrage Centennial Commission and former Lieutenant Governor of Wisconsin
Q & A Session
Stump Speech by Congressional Candidate #2

Young America's Foundation —Ingrid Lake, CFRW Scholarship Chair and President Bakersfield RWF

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TENTATIVE AGENDA

MORNING SESSION (continued)

	Remarks by Jessica Patterson, CAGOP Chair New CFRW Website Presentation —Sherry Gillis, CFRW Website Manager
	Stump Speech by Congressional Candidate #3 Video— <i>Where does Trump get all his "dumb" ideas?</i>
	Mamie Eisenhower Library Project—Bibi Mesmer, CFRW MELP Chair and President Seal Beach RWF Stump Speech by Congressional Candidate #4 Video— <i>Charlie Kirk on Trump for 2020</i> Charlie Kirk Introduction —Sue Blair, CFRW President
	Keynote Speaker Charlie Kirk , Founder and President of Turning Point USA Q & A Session Stump Speech by Congressional Candidate #5
	Ways and Means Announcement —Debora Moore, CFRW 4th VP Remarks about Workshops —Sue Blair, CFRW President

ADJOURN FOR LUNCH — 12 PM – 1 PM

100 YEARS
WOMEN & VOTING
1920 – 2020



95 YEARS
CFRW & POLITICS
1925 – 2020

CFRW Summer Webinar Conference 2020

TENTATIVE AGENDA

AFTERNOON SESSION

1 – 1:45 pm	Workshop #1 Craig Huey – Ballot Harvesting
2 – 2:45 pm	Workshop #2 New CFRW Website and Face Book Training by Sherry Gillis, CFRW Website Manager
3 – 3:45 pm	Workshop #3 NFRW Achievement Awards by Cynthia Thacker, CFRW 3rd VP and Guest Panelists
4 – 4:45 pm	Workshop #4 How to Heal Our Broken California by Joy Meidecke, CFRW Marketing & Public Relations Chair and Guest Panelists
4:45 pm	Posting of Ways and Means Winners
5:00 pm	Conference Adjourned

Thank you for attending our first ever CFRW Webinar!

WHO'S WHO & WHAT DID EACH ONE ACCOMPLISH?

MATCH EACH OF THESE FIVE FEMALE ICONS AND POLITICAL INFLUENCERS WITH THEIR ACCOMPLISHMENT.



Ivy Baker Priest (1905-1975)	Women's Suffrage Activist
Jeanette Rankin (1880-1973)	US Congress, Connecticut & US Ambassador
Margaret Chase Smith (1897-1995)	CA Treasurer & US Treasurer
Clare Booth Luce (1903-1987)	US Congress, Montana
Susan B. Anthony (1820-1906)	US Senator, Maine



CFRW Summer Webinar Conference 2020

WORKSHOPS

WORKSHOP #1

REALITY ALERT | BALLOT HARVESTING with Craig Huey

Craig of the *Huey Report* is the founder of electionforum.org, an organization whose goal is Christian values education. He also speaks out about the dangers of the "deep state", economic and social issues, and politically conservative principles.

Since this is a critical election year, we look forward to hearing his perspective on California's ballot harvesting and how RWF women can help get out the vote to elect our candidates and turn California red again!

WORKSHOP #2

BUILD CLUB MEMBERSHIP WITH A WEBSITE AND FACEBOOK with Sherry Gillis, CFRW Website Manager

Want to build up your club's membership? Need to get the word out about your meetings and events? CFRW Webmaster Sherry Gillis is presenting this exciting workshop on how to do just that with your club's website and Facebook page.

Sherry has been a professional webmaster since 1995 and has many years of experience, but her greatest interest today is how to use Facebook as a marketing tool. Among the many things you'll find out is:

- ⇒ What features your website needs to have to be effective
- ⇒ Posting an event on your Facebook page and selling tickets
- ⇒ Why you need to use "memes" to increase reach on your club's Facebook page
- ⇒ How memes are impossible for Facebook's AI to read, so perfect for Republicans *and much more!*



CFRW Summer Webinar Conference 2020

WORKSHOPS

WORKSHOP #3

NFRW ACHIEVEMENT AWARDS
with Cynthia Thacker, CFRW 3rd VP – Political Activities

Achievement isn't just a word. It's a culture of Republican values, celebrating freedom and service. Following the guidelines of the NFRW Achievement Awards provides the #1 tool to help a club be the best it can be. Our committee will show you the easiest way to navigate the Achievement Awards process and how it can help you reach your award goal of Bronze, Silver, Gold, or Diamond!

Join Cynthia with her panelists: Ana Mendez, President Sacramento RWF, Pam Campeau, President Simi Valley RWF, and Paula Yokoyama, President Carlsbad RWF.

WORKSHOP #4

HOW TO HEAL OUR BROKEN CALIFORNIA
with Joy Meidecke, CFRW Marketing and Public Relations and President East Valley RWF

Joy is president of one of the largest and most vital clubs in the country! Though it is undoubtedly a success story, her club has recently been through trying times. Yet it is Joy's indomitable spirit which allows them to rebuild and prevail! That is the spirit RWF women need going into this election year with its turmoil and liberal headwinds!

In Joy's own words, "We have had a brisk awakening as we have watched our dreams and the dreams of our family be whisked away by a foreign concept that dulls the spirit of so many across the world. We cannot let it get to the final bell which is so quickly starting to ring.....We will be the right hand of our elected women, without question, without definition, and without fear."

Joy's guest will be Don Dix, radio broadcaster on 870 AM. Stay tuned for other surprises!



CFRW Summer Webinar Conference 2020

WAYS & MEANS

OPPORTUNITY TICKETS

Tickets \$10 each – Each ticket gives an opportunity to win a variety of prizes.

A minimum of 10 prizes will be drawn. Including but not limited to the following:

CASH | TRUMP GEAR | CFRW LOGO AUTO SUNSHADE
AUTOGRAPHED BOOKS FROM WEBINAR KEYNOTE SPEAKER(S)
LOTTO TICKET BASKET

Winners will be announced during the Afternoon Session of the Webinar on July 25.

Tickets need to be purchased in advance of the Webinar. You will be notified of your ticket stub numbers ahead of time. Order your tickets on the registration form and send your check (payable to CFRW) to Debora Moore.

Memo Line: CFRW Opportunity Drawing/Summer Conference

Mail Check to: Debora Moore | 1525 E Noble Ave #104 | Visalia, CA 93292

Please contact me with any questions or concerns. The greater the participation with tickets sold equals more prizes along with an increased cash prize added to the drawing. Good Luck!

Debora Moore, CFRW 4th VP | e: 4thVicePresident@cfwr.org | p: 559-300-4192

WEBINAR PRACTICE SESSIONS WITH INGRID LAKE

Would you like to practice being on a Zoom Webinar with us?

CFRW will be hosting 2 practice sessions prior to the July 25 CFRW Summer Webinar Conference to help our members feel comfortable with the process. These practice webinars will be held on July 18 at 1:00 pm and again on July 22 at 6:00 pm. Each of the practice sessions will be short and are meant to introduce our members to the webinar format since it is different than a regular Zoom meeting. You will also hear from CFRW President Sue Blair who will be sharing some of the exciting items on the agenda.

If you would like to take part in one of these practice sessions, please email Ingrid Lake at brwfpresident@gmail.com to receive a link to one of the practice sessions AFTER you have registered for the July 25 Webinar Conference. These practice sessions are sure to be educational and fun for everyone, so please join us!"

CFRW Summer Webinar Conference 2020

SPEAKER BIOS

CHARLIE KIRK



Charlie Kirk is the Founder and President of Turning Point USA, a national student movement dedicated to identifying, organizing, and empowering young people to promote the principles of free markets and limited government. With representation on over 2,000 high school and college campuses nationwide and over 160 full-time staff, Turning Point USA is the largest and fastest growing conservative youth activist organization in the country.

At just 26-years-old, Charlie has appeared on CNBC, Fox News and FOX Business News over 600 times, is a columnist at Newsweek and The Hill, and was named to the Forbes "30 under 30" list. Charlie was also the youngest speaker at the 2016 Republican National Convention and is the author of two books and his most recent title, "The MAGA Doctrine: The Only Ideas That Will Win the Future" is a #1 Best Seller.

Charlie is also the Chairman of Students for Trump, which aims to activate one million new college voters on campuses in battleground states in the lead up to the 2020 presidential election. In 2019, Charlie was granted an honorary doctorate from Liberty University citing his exceptional leadership and energetic voice for conservatives. His social media reaches over 100 million people per month and according to Axios, he is one of the "top 10 most engaged" Twitter handles in the world, behind only President Trump among conservatives.

Charlie is the host of "The Charlie Kirk Show"—which regularly ranks among the top 15 news shows on Apple podcast charts—where Charlie delivers in-depth analysis of the modern political and cultural landscape, mixing in philosophy and history with his signature campus activism along with interviews of some of the most influential people of our time.

CFRW Summer Webinar Conference 2020

SPEAKER BIOS

REBECCA KLEEFISCH

Rebecca Kleefisch's first entry into politics was as the 44th lieutenant governor of Wisconsin from 2011 to 2019. She ran on a joint ticket with former Wisconsin Governor, Scott Walker. Kleefisch and Walker won separate recall elections on June 5, 2012, that stemmed from their support for a law restricting collective bargaining rights. Kleefisch was the first lieutenant governor in U.S. history to face a recall. Prior to the lieutenant governor position, she was a television news anchor.

In January 2019, Rebecca was appointed to serve as the Executive Director of the Women's Suffrage Centennial Commission. Though she has since moved on from that position it is highly rumored that she will be running for the Governor of Wisconsin in 2022.

CRAIG HUEY

Craig Huey is a nationally recognized political commentator and marketing consultant who regularly appears on national news outlets such as Fox News. Over the years Craig has earned an international reputation as a business and marketing consultant to a variety of clients, embracing all facets of our economy. He is known for his skill in leading nationwide business seminars, as well as creating business initiatives for his clients resulting in multimillion-dollar successes.

Huey's company is Creative Direct Marketing Group <http://www.cdmginc.com>, a full-service advertising agency. He has helped turn small companies into multi-million-dollar companies and large companies much larger. His clients include TheStreet.com, True Religion Jeans, Forecasts & Strategies, Lear, Pacific Justice Institute and VectorVest.

Craig is also president of CraigHuey.com, ElectionForum.org and JudgeVoterGuide.com. He is the publisher of Direct Marketing Update, Reality Alert newsletter and the Huey Report.

